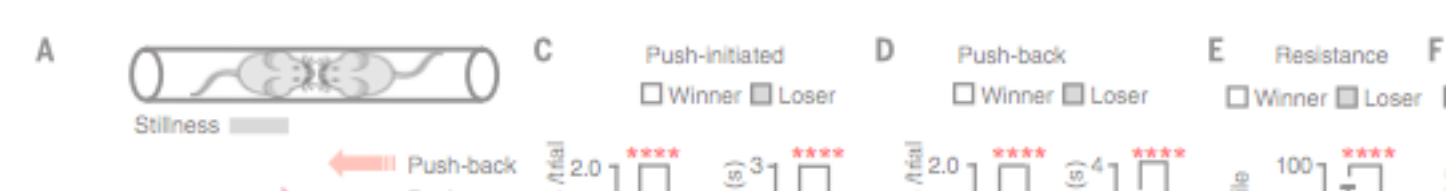


Research Communications Program presents

# Designing Information to Reach Broader Audiences

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Gabi Schaffzin is a designer with over ten years of experience in the marketing and advertising industry. He is the author of *Infographics: Information Design in Tools and Practice*. He has had the privilege of speaking at conferences around the country, as well as internationally, appearing on panels at the American Studies Association in 2013, Relating Systems Thinking & Design in Oslo in 2013 and 2014, and speaking at SXSW in Austin in those years, as well.

