Communicating with Venture Capitalists and Donors

Wednesday, September 27, 2017

10:30-11:30 Panel, NSB Auditorium (open to all)
Noon-2:30 Workshop, location TBA (registration needed)

So you have a great idea for a research project or a spinoff that applies your research. How can you communicate with potential investors in a way that captures their attention and entices them to provide financial backing? In this two-part series, a case study of a recent spinoff success (Forge Therapeutics) will provide insight into the communication hurdles and opportunities along the way, and will help you optimize your research pitch to private investors.

Seth Cohen—Is a professor of chemistry and biochemistry at UC San Diego and the scientific founder and advisor of Forge Therapeutics.

David Puerta—Is a founder and COO of Forge Therapeutics and leads their discovery efforts.

Zachary Zimmerman—Is a founder and CEO of Forge Therapeutics and leads strategic development, business operations and finance.

http://physicalsciences.ucsd.edu/programs/research-communications/

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