

INTRO TO SOCIAL MEDIA FOR RESEARCHERS

NOV. 3 NOON-1 PM

Light refreshments at 11:30

Natural Sciences Building 1st Floor Auditorium

Why is social media relevant to researchers?

What social networks should I use and how?

Join Kristin Schafgans, social media and communications manager for University Communications and Public Affairs; Rebecca Wheeler, social media strategist for UC San Diego Alumni; and Alie Caldwell, neurosciences graduate student and programming chair of ComSciCon National, for a lunch-hour presentation about using social media to enhance appreciation and understanding of your work.

RSVP at socialmediaforscientists.eventbrite.com by Oct. 26

Presented by UC San Diego's Research Communications Program, a joint effort of the Division of Physical Sciences, Division of Biological Sciences and Department of Theatre and Dance, funded by a grant from the Gordon and Betty Moore Foundation.