

COMMUNICATING WITH VENTURE CAPITALISTS AND DONORS

Wednesday, September 27, 2017

10:30-11:30 Panel, NSB Auditorium (open to all)

Noon-2:30 Workshop, location TBA (registration needed)

So you have a great idea for a research project or a spinoff that applies your research. How can you communicate with potential investors in a way that captures their attention and entices them to provide financial backing? In this two-part series, a case study of a recent spinoff success (Forge Therapeutics) will provide insight into the communication hurdles and opportunities along the way, and will help you optimize your research pitch to private investors.



SETH COHEN—IS A PROFESSOR OF CHEMISTRY AND BIOCHEMISTRY AT UC SAN DIEGO AND THE SCIENTIFIC FOUNDER AND ADVISOR OF FORGE THERAPEUTICS.

DAVID PUERTA—IS A FOUNDER AND COO OF FORGE THERAPEUTICS AND LEADS THEIR DISCOVERY EFFORTS.

ZACHARY ZIMMERMAN—IS A FOUNDER AND CEO OF FORGE THERAPEUTICS AND LEADS STRATEGIC DEVELOPMENT, BUSINESS OPERATIONS AND FINANCE.

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