EXPLAINING EVERYTHING IN TWO MINUTES OR LESS



WITH NPR SCIENCE CORRESPONDENT JOE PALCA

Wednesday, November 6, 2019 at 10:00 am Tata Hall Auditorium (coffee at 9:30 am)

You really can convey a lot of information in two minutes. Join renowned science correspondent, Joe Palca, to learn how you can crisply capture a research story to reach a wide audience.

JOE PALCA—SINCE JOINING NPR IN 1992, PALCA HAS COVERED A BROAD RANGE OF SCIENCE TOPICS. HIS SERIES, "JOE'S BIG IDEA," EXPLORES THE MINDS AND MOTIVATIONS OF SCIENTISTS AND INVENTORS. BEFORE BECOMING A JOURNALIST, HE EARNED A PH.D. IN PSYCHOLOGY FROM THE UNIVERSITY OF CALIFORNIA, SANTA CRUZ WHERE HE WORKED ON HUMAN SLEEP PHYSIOLOGY.

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